TheTKTWorks

CREATOR MEDIA KIT & PARTNERSHIP DECK • 2026

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ABOUT THE CHANNEL

HIGH-END BESPOKE HARDWARE & MAKER ENGINEERING

Founded by a former **Oshima Shipbuilding design engineer (Nagasaki, Japan)**, TheTKTWorks creates cinematic 4K video build logs of custom Cyberdecks, open-frame PCs, home server homelabs, and 3D-printed workshop gear. We turn complex mechanical & electronic engineering into accessible, captivating storytelling.

CORE MISSION

"BUILD WHAT I LOVE. SHARE IT WITH THE WORLD."

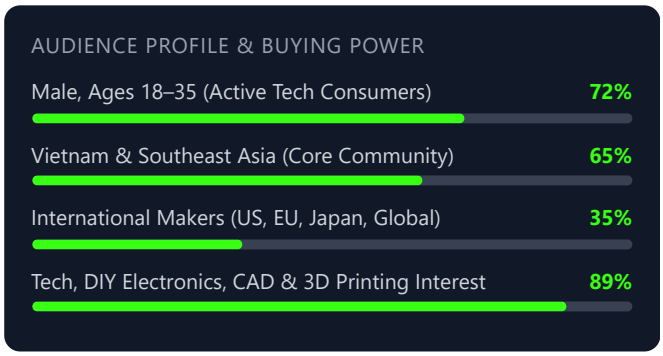
We empower makers worldwide by providing tested 3D CAD files (.STL, .STEP), laser vector blueprints (.DXF), and verified Bill of Materials (BOM) alongside every hardware build.

24,000+	1,000,000+	2,500+	10,000+
YOUTUBE SUBSCRIBERS	TOTAL VIDEO VIEWS	TIKTOK FOLLOWERS	3D CAD DOWNLOADS

COLLABORATION OPPORTUNITIES

- ✓ **Dedicated Build Video / Sponsored Integration**
  Deep, authentic integration of your product (PCBs, 3D printers, single-board computers, tools) into an original hardware build.
- ✓ **Product Review & Teardown Benchmarking**
  Rigorous engineering analysis, thermal benchmarking, and tear-down showcase with 4K macro footage.
- ✓ **Short-Form Viral Content**
  High-energy 1080x1920 vertical shorts for TikTok and YouTube Shorts highlighting distinctive hardware features.
- ✓ **Long-Term Ambassador & Studio Partner**
  Consistent brand placement across workbench videos, CAD documentation, and website links at thetktworks.com.

AUDIENCE DEMOGRAPHICS



TRUSTED BY LEADING HARDWARE BRANDS

NextPCB	ZimaBoard	EaseUS	JLCPCB
PCB & PCBA MANUFACTURING	SINGLE BOARD SERVERS	DATA STORAGE & BACKUP	3D PRINTING & CNC MILLING

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